

CONTEST RULES and REGULATIONS FOR “GIFT CARD CONTEST” (the “Contest”)

This Contest is sponsored by Northland Properties Corporation dba Denny’s Canada (the “Contest Sponsor”). The Contest runs from 12:01am Pacific Time Zone (PT) on June 10th, 2021 to 11:59:59pm (PT) on June 20th, 2021 (the “Contest Period” and June 21th, 2021 being the “Contest Closing Date”). The draw date will be June 22th, 2021 at 10:00:00am (PT). All contest periods will begin in PT and end in PT.

1. ELIGIBILITY: The Contest is open to Canadian residents who are the age of majority in their Province of residence or older except: (i) employees, agents and representatives of the Contest Sponsors, each of their associated companies and agencies and the independent judging organization (collectively, the “Contest Entities”); (ii) members of the immediate families of the aforementioned employees, agents and representatives or persons with whom such employees, agents or representatives contractors are domiciled. “Immediate family members” are defined as spouse, common-law spouse, parents, siblings, children and co-habitants. Residents of Quebec are not eligible to enter.

2. HOW TO ENTER: No purchase necessary. To enter visit dennys.ca/gift-card-contest and fill in all mandatory contest entry fields. The Contest Sponsors are not responsible for lost, late or incomplete entries and any such entries will be void. Entries are limited to the contest period and winner must be able to redeem the prize as awarded, without substitutions. All entries must be received on or before the Contest Closing Date.

3. DRAW: A random draw will be held by an independent judging organization (the “Contest Judges”) in Vancouver, British Columbia from all the eligible entries received on or before the Contest Closing Date. Consecutive draws will be made every 24 hours from remaining eligible entries until the prizes have been issued. The odds of winning the Prize depend on the number of entries received.

4. PRIZE WINNERS: Only the selected entrant will be notified. If the selected entrant cannot be contacted within 24 hours of the attempted email and/or phone contact, an alternative entrant will be randomly selected. This process will be repeated until a selected entrant is contacted or there are no more eligible entries, whichever comes first. In order to win, the selected entrant must show a valid driver’s license or other government issued photo identification as evidence of identity. The selected entrant will be required to sign a Declaration and Release of Liability Form confirming compliance with the Official Contest Rules and Regulations, releasing the Contest Sponsor and its affiliated companies, their advertising and promotional agencies and the Contest Judges from any liability resulting

from the awarding of the Prize and confirming acceptance of the Prize awarded. Any additional cost not related to the prize is the winner's sole responsibility. Winner agrees that Contest Sponsors may use their name and/or likeness in any promotional materials without further payment or consideration.

5. PRIZE: There is one prize available to be won, with an approximate retail value of \$300. Each prize consists of one (1) \$100 Denny's gift card (may not be used toward alcohol purchases), one (1) \$100 Indigo gift card, one (1) \$100 Amazon.ca gift card. For clarity, Indigo and Amazon (and their affiliated companies) are not associated with this Contest in any manner (including not in the capacity of sponsors, judges or promoters).

The Prize winner is solely responsible for all costs not expressly described herein including, without limitation, alcoholic beverages, applicable taxes, ground transportation, other transportation, gratuities, together with any required identification and all personal expenses of any kind or nature.

All Prizes must be accepted as awarded, without substitution and are not transferable or redeemable for cash or allowed to be sold. The Contest Sponsors have the right to substitute the prizes in whole or in part in the event that all or any of the components of the Prize is unavailable. In the event that the winner is unable to redeem any or all of the Prize components due to reasons beyond the control of the Contest Sponsors, their employees, representatives, agents and all parties associated with this Contest, no cash alternative, other compensation, substitution or transfer of Prize will be provided.

6. By entering this Contest, the entrants and participants automatically agree to accept and abide by these Rules and Regulation. All decisions of the Contest Sponsors and Judges with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.

7. Contest is subject to all applicable federal, provincial and municipal laws. None of the Contest Sponsors accepts any responsibility for lost, stolen, delayed, late, damaged or misdirected entries or for any failure of the website during the Contest Period, for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment, software, failure of any entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from entering or attempting to enter the Contest. Entries are subject to verification and will be declared invalid if they are illegible, mechanically or robotically programmed or reproduced, mutilated, forged, falsified, altered or tampered with in any way. The Contest Sponsor reserves the right, at its sole discretion and without notice, to disqualify any entry and to modify, terminate, or suspend this Contest for any reason including if a virus, bug, non-authorized human intervention, action

of entrant(s), or other cause corrupts or impairs the administration, security, fairness, or proper play of the Contest, and, if the Contest is modified, terminated, or suspended, select winners from those eligible entries received prior to the event requiring such modification, termination, or suspension.

8. Before, and as a condition of, being declared a winner and being awarded a prize, each potential winner will be required to execute and return a Declaration and Release of Liability within 24 hours of attempted delivery or prize will be forfeited and may be awarded to an alternate entrant. The Declaration and Release of Liability document will release and save harmless the Contest Sponsors from and against any liability whatsoever in connection with the conduct of this Contest and the awarding and/or use of any prize. The return of any prize/prize notification as undeliverable or noncompliance with the terms of these Official Rules may result in disqualification and at Contest Sponsors' discretion, selection of an alternate entrant.

9. LIMITATION OF LIABILITY: Contest Sponsors are not responsible for lost or late entries or Declaration and Release forms, or for any typographical, or other error in the printing of the offer, administration of the Contest, or announcement of the prize, or for technical, hardware, or software malfunctions, computer virus, bugs, tampering, unauthorized intervention, fraud, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this Contest, or by any human error which may occur in the processing of the entries in this Contest, or any other cause beyond the reasonable control of Contest Sponsors that interferes with the proper conduct of the Contest as contemplated by these Official Rules. If, in the Contest Sponsors' opinion, there is any suspected or actual evidence of tampering with any portion of the Contest, or if technical difficulties or any other factor including accident, printing, administrative, or any error of any kind compromises the integrity, administration, or conduct of the Contest, the Contest Sponsors reserve the right to modify, cancel, or suspend this Contest without prior notice or obligation. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the Contest Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. Contest Sponsors reserves the right to disqualify a person if he/she enters the Contest or tries to do so by any means contrary to these rules or which would be unfair to other entrants or where entries or votes are generated by any mechanical or automated means. Refusal to accept a prize releases the Contest Sponsors, as well as their respective directors, officers, and employees, of all responsibility and obligations toward the winner of such prize. In no event shall Contest Sponsors be held to award more prizes than what is mentioned in these rules or to award prizes otherwise than in compliance with these rules. Contest

Sponsors shall assume no liability whatsoever for any situation in which their inability to act results from an event or situation unforeseeable or beyond their control, including but not limited to force majeure, a strike, lockout, or any other labour dispute at their location or the locations of the businesses whose services are used to hold this event. In the event of any dispute concerning the operation of any element of the Contest or these Contest Rules, the decision of the Contest Sponsors will be final.

10. CONDITIONS OF ENTRY: Acceptance of a prize constitutes permission for the Contest Sponsors and their agencies to use winners names, cities and provinces/territories of residence, and likenesses for purposes of advertising and publicity in any and all media – now or hereafter known throughout the world in perpetuity – without further compensation, notification, or permission, unless prohibited by law. All information requested by and supplied by each entrant must be truthful, accurate, and in no way misleading. Contest Sponsors reserves the right to disqualify any entrant from the Contest in their discretion, should the entrant at any stage supply untruthful, inaccurate, or misleading details and/or information or should the entrant be ineligible for the Contest pursuant to these rules.

11. PRIVACY: Personal information collected from entrants will be used by Contest Sponsors for the purpose of administering this Contest and, if consent is given at the time of entry, to provide the entrants with marketing information relating to new and existing products and upcoming promotions of Contest Sponsors by mail or e-mail. Entrants are able to opt in with respect to receiving such marketing information online. Contest Sponsors will not sell, share or otherwise disclose personal information of entrants with third parties, other than to third parties engaged by them to fulfill the above purposes or as permitted or required by law.