

DENNY'S CANADA "2026 GREAT CANADIAN SLAM GETAWAY CONTEST"

NO PURCHASE NECESSARY

CONTEST RULES & REGULATIONS

1. SPONSORS AND ADMINISTRATORS

The sponsors of the "2026 Great Canadian Slam Getaway" contest (the "**Contest**") are Dencan Restaurants Inc. ("**Denny's**") and Sandman Hotel Group (each a "**Contest Sponsor**", and collectively, "**Contest Sponsors**"). The Contest will be administered by Denny's (the "**Contest Administrator**").

2. ELIGIBILITY

In these Contest Rules & Regulations (the "**Contest Rules**"), a Contest entrant or participant (including you, should you choose to enter or participate in the contest) will be referred to as an "**Entrant**".

To be eligible to participate in the Contest, the Entrant must:

- (a) be a resident of Canada (other than the Province of Quebec, whose residents are excluded from this Contest);
- (b) be an individual (e.g. not a company or an artificial person);
- (c) have reached the age of majority or older according to your Province of residence.

3. INELIGIBILITY

Any person who is:

- (a) a resident of the Province of Quebec;
- (b) not an individual (e.g. entering as a company etc.);
- (c) under the age of majority according to your Province of residence;
- (d) prohibited to participate in this Contest by any applicable law, rules, or regulations;
- (e) an employee, officer, director, agent, or representative of any Contest Sponsor, its affiliate(s) and/or related companies or brands (including, but not limited to, as it relates to Denny's, those operating under Shark Club Sports Bar & Grill, Sandman Hotels, Sandman Signature Hotels, Sutton Place Hotels, Chop Steakhouse & Bar, and Moxie's Canada), or any owner, employee, officer,

director, agent, or representative of franchises of any Contest Sponsor or their affiliated or related companies or brands;

- (f) an employee, officer, director, agent, or representative of any advertising or promotional agencies or contest judging organization with any degree of involvement with the Contest or their affiliated or related companies or brands;
- (g) an employee, officer, director, agent, or representative of the Prize supplier(s) or their affiliated or related companies or brands; or
- (h) a member of the immediate family (defined as parents, siblings, children and spouse, regardless of where they live) or household (whether related or not) of any of the above persons listed under 3(d), 3(e), 3(f), or 3(g) above,

will NOT be eligible to participate in the Contest and will be disqualified.

4. CONTEST RULES & REGULATIONS BINDING

By participating in the Contest, the Entrants unconditionally agree to be bound by these Contest Rules. The Entrants further unconditionally agree that any decision or determination made by the Contest Administrator regarding any aspect or element of the Contest Rules or this Contest, including without limitation the eligibility of entries, will be final and binding in all respects. The Entrants hereby waive all rights to contest or dispute any such decisions.

The Contest Administrator reserves the right, at any time and without notice, to cancel, terminate, modify or suspend this Contest in whole or in part or alter these Contest Rules.

5. HOW TO ENTER

There will be two (2) ways to enter the Contest – by either submitting the entry form on Denny's website (<https://www.dennys.ca/great-canadian-contest/>), or by purchasing eligible Great Canadian Slams breakfasts (each a "**GCS Breakfast**") at participating Denny's restaurants (each a "**Restaurant**"). Please read on for details and more information.

- (a) To enter without a purchase through Denny's website (link above, no purchase necessary), an Entrant must follow instructions by completing and then submitting the online Contest registration form (the "**Contest Registration Form**") in full during the Contest Period. All fields on the Contest Registration

Form must be completed, including subscription to Denny's commercial electronic messages and marketing communications, unless they are indicated as optional.

There is a limit of one (1) no-purchase-necessary Contest Registration Form entry per Entrant. Multiple e-mail addresses from the same Entrant will NOT increase the odds of winning and may result in the disqualification of such Entrant.

- (b) An Entrant may also receive one (1) Contest entry per each eligible GCS Breakfast purchased by such Entrant at any participating Restaurant during the Contest Period. Each eligible GCS Breakfast purchased this way will be accompanied by a QR code, which the Entrant must then (i) scan using a compatible digital device; and (ii) follow all instructions on the Contest Registration Form generated by scanning such QR code, to register such Contest entry. All fields on the Contest Registration Form as redirected by the QR code must be completed (including proof of purchase and subscription to Denny's newsletters) unless they are indicated as optional. Such registration must be completed prior to the end of the Contest Period for the entry to count.

Any use of automated devices, programs, apps, process, AI (artificial intelligence), or the likes for entry submission is prohibited and will result in the disqualification of the Entrant and all associated e-mail addresses.

All information supplied by each Entrant must be truthful, accurate, and in no way misleading.

Notwithstanding the foregoing, the Contest Administrator reserves the right to disqualify Entrants and/or void entries suspected of violating any rules at the Contest Administrator's sole discretion, including without limitation voiding multiple entries by the same Entrant using different e-mail addresses and disqualifying such Entrants.

6. CONTEST AND DRAW PERIOD

The Contest runs from 7:00:00 am Pacific Time ("**PT**") on March 30, 2026 to 11:59:59 pm PT on June 2, 2026 (the "**Contest Period**"). All entries are limited to the Contest Period and must be received by the Contest Administrator no later than the close of the Contest Period. For greater clarity, an entry submitted by an Entrant at 11:59:59 pm PT on June 2, 2026 but received by the Contest Administrator at or

later than 12:00:00 am PT on June 3, 2026 will NOT be eligible for the Grand Prize draw.

Beginning April 3, 2026 and ending May 29, 2026, there will be one (1) weekly draw for one (1) Weekly Slam Giveaway. Such draws will take place every Friday at 10:00:00 am PT using all Eligible Entries received up to the time of such draw.

The initial draw date for the Grand Prize will be June 3, 2026, at 10:00:00 am PT (the "**Initial Draw Date**") until the Winner has been chosen (the "**Draw Period**").

7. PRIZE DRAW

The prize draw will be conducted at the Contest Administrator's head office in Vancouver, British Columbia, using random draw software developed by an independent party (the "**Random Draw Software Developer**"). The potential winners will be selected randomly from all eligible entries received during the Contest Period (the "**Eligible Entries**").

Only the Entrant selected to be the potential winner will be notified by e-mail. One (1) attempt will be made by the Contest Administrator to contact the selected Entrant. If such selected Entrant cannot be contacted or fails to respond by 9:59:59 am PT on the following day, or if such selected Entrant responds by declining the Prize, then the selected Entrant will be deemed to have forfeited the Prize, and an alternative entry will be randomly selected from all remaining Eligible Entries at 10:00:00am on the same day, (if that day is a Saturday, Sunday, or statutory holiday in Vancouver, British Columbia, then at 10:00:00am of the following business day). Any Entrant who has been deemed to have forfeited the Prize will no longer be eligible for subsequent draws in the Contest and therefore all entries from the same Entrant will be excluded and removed from the remaining Eligible Entries. This process will be repeated until the Winner has been contacted or there are no more Eligible Entries to draw from, whichever comes first.

8. PRIZE

There will be a total of only one (1) grand prize, which is a package consists of the following:

- One-time hotel accommodation of up to five (5) consecutive nights' stay (room only; single room with a maximum capacity of four (4) persons) at any Sandman Hotel or Sandman Signature Hotel location in Canada (the "**Destination**") and on such dates before June 30, 2027 to be determined by the Winner but subject to

room availability and hotel blackout dates, with an estimated value of approximately CA\$2,000 for the entire stay;

- a round-trip flight from a major airport in Canada to a major airport nearest the Destination (subject to route and service availability) for the Winner and a maximum of three (3) guests of the Winner's choice (up to four (4) tickets in total), with an estimated value of approximately CA\$800 per ticket¹; and
- one (1) Denny's gift card with a value of CA\$200 (collectively, the "**Grand Prize**").

The total estimated value of the prize is approximately CA\$5,400, but may vary due to the constantly changing pricing of airfare and hotel costs, number of guests invited, and the actual location and route of the departure flight.

There will also be a total of nine (9) weekly Great Canadian Breakfast Slam prizes in the form of gift cards (each a "**Weekly Slam Giveaway**"), with an estimated value of approximately CA\$20 per gift card.

The Grand Prize and Weekly Slam Giveaways are collectively defined herein as "**Prizes**" and each consists a "**Prize**".

These Rules do not prevent an Entrant from winning both the Weekly Slam Giveaway and the Grand Prize, but no Entrant may win the Weekly Slam Giveaway more than once.

The Contest Sponsors reserve the right to substitute the Prizes in whole or in part in the event that all or any of the components of the Prizes are unavailable. In no event shall the Contest Sponsors be required to award more prizes than what is contained in this Section 8, or to award prizes otherwise not in compliance with these Contest Rule.

The Winner and the Winner's Guest(s) are solely responsible for all costs not expressly described herein including, without limitation, food and beverages, purchase made on the flights or at the hotel, hotel room service, other transportation (e.g. from and to the airport or Destination), insurance, applicable taxes, and gratuities, costs and efforts associated with procuring any required identification (for example, passport for air travel) and all personal expenses of any kind or nature.

¹ A sample of a round-trip flight for one person to Halifax YHZ from the following airports and their respective airfare flying economy are as follows (as of March 26, 2026): Victoria YYJ: approx. \$850 (1 stop); Vancouver YVR: approx. \$700 (Direct); Calgary YYC: approx. \$800 (1 stop); Edmonton YEG: approx. \$800 (1 stop); Saskatoon YXE: approx. \$825 (1 stop); Winnipeg YWG: approx. \$750 (1 stop); Toronto YYZ: approx. \$650 (Direct); St. John's YYT: approx. \$750 (Direct).

Neither the Contest Sponsors, the Prize suppliers, the advertising and promotional agencies having any degree of involvement in the Contest, the Random Draw Software Developer, Meta, nor any of their affiliates, subsidiaries, sponsors, suppliers, directors, officers, employees agents, or otherwise make any warranty, representation or guarantee, express or implied, in relation to the Prizes, including without limitation quality, merchantability or fitness for a particular purpose.

9. NO SUBSTITUTION OF THE PRIZE

The Prizes must be accepted as awarded without substitution, and it is not redeemable for cash or allowed to be sold.

In the event that the Winner is unable to accept or redeem any or all of the Prize components due to reasons beyond the reasonable control of the Contest Sponsor (for example, the Winner's not having a guest, or not having a passport), then no cash alternative, other compensation, substitution or transfer of any unaccepted or unredeemed Prize will be provided.

10. PRIZE WINNER

There will be a total of only one (1) winner of the Grand Prize (the "**Winner**"). The Winner must be able to redeem the Grand Prize as awarded without substitutions.

There will be a total of only one (1) winner each week for that week's Weekly Slam Giveaway. Such winners must also be able to redeem the Weekly Slam Giveaways as awarded without substitutions.

The odds of winning the Grand Prize and/or Weekly Slam Giveaways depend on the number of entries received.

In order to claim a Prize, the selected potential winner must, within seventy-two (72) hours of having established contact with the Contest Administrator, (i) show a piece of valid government-issued photo identification (for example, a valid Provincial driver's license) as evidence of identity and (ii) correctly answer a time-limited mathematical skill-testing question without mechanical assistance of any kind, including without limitation the use of a phone or calculator. If either of these criteria are not met, then such potential winner will be deemed to have forfeited the Prize and a different potential winner will be selected from the remaining Eligible Entries, and the Prize draw process will be repeated pursuant to Section 7 above.

In order to claim the round-trip flights portion of the Grand Prize, the Winner and the Winner's Guest(s) must have the required identification and/or documents to travel on such flights.

Each of the Winner's Guests is not the Winner or a winner for the purpose of this Contest.

11. WAIVER FORM

If the valid government-issued photo identification and time-limited skill-testing question requirements under Section 10 above have been satisfied, then prior to, and as a condition of, being declared the Winner and awarded the Grand Prize, both the potential winner and their guest(s) must sign a Consent, Declaration, and Release of Liability Form ("**Waiver Form**") within seventy-two (72) hours of receipt of such Waiver Form, which:

- (a) confirms the potential winner and each of their guests' compliance with, and agreement to be bound by, all applicable Contest Rules;
- (b) releases the Contest Sponsors, as well as all Grand Prize suppliers, advertising and promotional agencies having any degree of involvement in the Contest, the Random Draw Software Developer, Meta, and their affiliates from any liability resulting from or arising out of the Winner's participation in the Contest and the Winner and each of the Winner's Guests' use and enjoyment of the Grand Prize;
- (c) confirms the Winner's acceptance of the Grand Prize; and
- (d) confirms the potential winner and each of their guests' consent and permission for the Contest Sponsors to use, without further payment or consideration to such potential winner and their guest(s), the potential winner and each of their guests' name, city and province of residence, biographical information, likeness, videos, photographs, voice, statements, and/or testimonials, in any advertising, promotional, or publicity materials in any and all media, now or hereafter known throughout the world in perpetuity, without further consent or notification, unless prohibited by law.

Failure by either the potential winner or their guest(s) to execute such Waiver Form within the seventy-two (72) hour period will result in the Grand Prize being deemed forfeited and abandoned, and a new potential winner will be randomly selected pursuant to Section 7 above.

12. COMPLIANCE WITH THE LAW AND VENUE POLICIES

This Contest is subject to all applicable federal, provincial and municipal laws. These Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial or municipal laws.

The Winner and the Winner's Guest(s) must also abide by all venue policies, all terms and conditions related to or arising from tickets issued by the flight operator and the Formula One Group, as well as any governmental rules or regulations related to travel, public gathering, health, and contagious disease including, but not limited to, COVID-19 or its variants.

The Contest Sponsor(s) reserve the right to revoke the full or partial Prize from the winners (including the Winner) or the Winner's Guest(s) who the Contest Sponsor(s) or any venue personnel deem in their sole discretion may be intoxicated, be a safety or health risk, have violated any venue policy or law, or may bring the Contest or the Contest Sponsors into disrepute.

The Winner and the Winner's Guest(s) may be denied service by, or removed from the premises of, the flight operator, hotel, and/or the Formula One Group for the failure to comply with such policies or rules. The Contest Sponsors are in no way responsible for any such injury, loss, or damage suffered by the Winner and/or the Winner's Guest(s).

13. LIMITATION OF LIABILITY

The Contest Sponsors are NOT responsible for:

- (a) any failure by the Contest Administrator to receive any entry or any form of communication from an Entrant, including without limitation any lost, stolen, delayed, late, damaged or misdirected entries, response from any potential winner, or Waiver Forms;
- (b) any failure of Denny's website during the Contest Period;
- (c) any typographical error in these Contest Rules;
- (d) any errors in the administration of the Contest, and the announcement or the awarding of the Prizes;
- (e) any error which may occur in the processing of the entries in this Contest;
- (f) any technical, hardware, or software malfunctions of, including without limitation, the internet, any website, network traffic, any telephone network or lines, computer online systems, servers, access providers, computer equipment, or any combination thereof;
- (g) any injury or damage to an Entrant's or any other person's computer(s) or other digital device(s) related to or resulting from entering or attempting to enter the

Contest, including without limitation computer virus, bugs, tampering, unauthorized intervention, fraud, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications whether caused by the Entrant or by any of the equipment or programming associated with or utilized in this Contest;

- (h) any injury or damage to an Entrant or any other person arising from or related to any person's participation in the Contest or the use and/or enjoyment of the Prizes.
- (i) any other cause beyond the reasonable control of Contest Sponsors or the Contest Administrator that interferes with the proper conduct of the Contest as contemplated by these Official Rules.

14. RELEASE

By entering into this Contest, all Entrants (including the Winner) hereby agree to release, discharge and hold harmless the Contest Sponsors, as well as all Prize suppliers, advertising and promotional agencies having any degree of involvement in the Contest, the Random Draw Software Developer, and Meta, including all of their respective directors, officers, employees or agents, from any and all loss, harm, liability, claims, damages, causes of action, costs or expense of any kind whatsoever with respect to or arising out of:

- (a) the Entrant's participation in the Contest;
- (b) the Entrant's participation in any Contest-related activity;
- (c) the distribution of the Prizes; or
- (d) the administration of the Contest.

15. DISQUALIFICATION

Contest Sponsor reserves the right to disqualify any Entrant if such Entrant:

- (a) is not eligible to participate in the Contest;
- (b) is unwilling or unable to comply with these Contest Rules;
- (c) enters or tries to enter the Contest by any means contrary to these Contest Rules, by any means which would be unfair to other Entrants, by tampering with attempting to tamper with any process or operation related to the Contest, or where entries are generated by any mechanical or automated means;
- (d) cannot be reached by the Contest Administrator or if the Contest Administrator does not receive a response from such Entrant within the amount of time specified in these Contest Rule;

- (e) has not correctly answered the skill-testing questions within the allotted time;
- (f) has, for any reason whatsoever, declined the Prize, failed to or refused to accept or promptly claim the Prize, or returned the Prize;
- (g) has failed to sign and properly execute the Waiver Form in the manner as required by these Contest Rules; or
- (h) is deemed by the Contest Administrator, in its sole discretion, to be ineligible, disqualified, or in non-compliance for any reason whatsoever.

16. PRIVACY

Personal information collected from the Entrants will be used by the Contest Administrator for the purpose of administering this Contest and, if consent is given at the time of entry, to provide the Entrants with marketing information relating to new and existing products and upcoming promotions of Contest Sponsors by mail or e-mail. Entrants may unsubscribe from such marketing information online any time after submitting their entry.

The Contest Administrator will not sell, share, or otherwise disclose personal information of Entrants with third parties, other than to third parties engaged by the Contest Administrator to fulfill, on the Contest Administrator's behalf, the purposes for which the personal information was collected, or as otherwise permitted or required by law.

17. CONTACT INFORMATION

The Contest Administrator may be contacted at:

Dencan Restaurants Inc.
310-1755 West Broadway
Vancouver, BC
V6J 4S5
E-mail: feedback@dennys.ca
Attention: Denny's 2026 Great Canadian Slam Getaway Contest